2024: A Public Opinion Odyssey -- Finding Common Ground in an Uncommon Time"
Direction of Minnesota
2024 Metropolitan Area Managers Association

Right Direction
- 2021: 61
- 2022: 64
- 2023: 73
- 2024: 71

Wrong Track
- 2021: 36
- 2022: 33
- 2023: 25
- 2024: 28

Both
- 2021: 3
- 2022: 3
- 2023: 2
- 2024: 1

Morris Leatherman Company
Direction of United States
2024 Metropolitan Area Managers Association

Right Direction
- 2021: 46
- 2022: 48
- 2023: 48
- 2024: 46

Wrong Track
- 2021: 47
- 2022: 40
- 2023: 42
- 2024: 40

Both
- 2021: 8
- 2022: 13
- 2023: 12
- 2024: 11

Morris Leatherman Company
Financial Situation

2024 Metropolitan Area Managers Association

Morris Leatherman Company
Impact of Inflation on Household

2024 Metropolitan Area Managers Association

- Cut Discretionary: 37%
- Difficult to Buy Basic: 16%
- Cut Savings: 26%
- Not Impacted: 21%

The Morris Leatherman Company
The Morris Leatherman Company
Party Identification
2023 Metropolitan Area Managers Association

Republican 38%
Democrat 43%
Independent 17%
Other 2%
Political Ideology
2024 Metropolitan Area Managers Association

Conservative 39%
Liberal 38%
Moderate 22%
Other 2%

Morris Leatherman Company
Morris Leatherman Company

Growth of National Debt
Violent Crime
Costs of Gas & Goods
Inflation
Interest Rates
Mental Health Crisis
Abortion
Property Taxes
Racial Equity
Quality of K-12 Education
Israel & Palestine Conflict
Curriculum in Public Schools

Extremely Serious
Very Serious

Issue Concerns
2024 Metropolitan Area Managers Association
Republican Issue Concerns
2024 Metropolitan Area Managers Association

Growth of National Debt
Interest Rates
Costs of Gas & Goods
Inflation
Violent Crime
Property Taxes
Mental Health Crisis
Abortion
Curriculum in Public Schools
Israel & Palestine Conflict
Racial Equity
Quality of K-12 Education

0 20 40 60 80 100
Extremely Serious Very Serious

Morris Leatherman Company
Democrat Issue Concerns
2024 Metropolitan Area Managers Association

- Violent Crime: 39 Extremely Serious, 41 Very Serious
- Racial Equity: 34 Extremely Serious, 33 Very Serious
- Costs of Gas & Goods: 30 Extremely Serious, 58 Very Serious
- Mental Health Crisis: 30 Extremely Serious, 40 Very Serious
- Inflation: 26 Extremely Serious, 43 Very Serious
- Quality of K-12 Education: 26 Extremely Serious, 41 Very Serious
- Growth of National Debt: 24 Extremely Serious, 36 Very Serious
- Abortion: 23 Extremely Serious, 24 Very Serious
- Israel & Palestine Conflict: 18 Extremely Serious, 53 Very Serious
- Interest Rates: 15 Extremely Serious, 39 Very Serious
- Property Taxes: 15 Extremely Serious, 37 Very Serious
- Curriculum in Public Schools: 12 Extremely Serious, 37 Very Serious

Morris Leatherman Company
Independent Issue Concerns
2024 Metropolitan Area Managers Association

Abortion
Inflation
Growth of National Debt
Costs of Gas & Goods
Violent Crime
Interest Rates
Mental Health Crisis
Property Taxes
Quality of K-12 Education
Israel & Palestine Conflict
Racial Equity
Curriculum in Public Schools

0 20 40 60 80 100

Extremely Serious Very Serious

Morris Leatherman Company
Most Fair Tax

2024 Metropolitan Area Managers Association

Income Tax 30%
Sales Tax 39%
Property Tax 17%
Unsure 14%
$100 Tax Increase Go To....

2024 Metropolitan Area Managers Association

The Morris Leatherman Company
Quality of K-12 Education over the Past Three Years

2024 Metropolitan Area Managers Association

- Improved 19%
- Stayed Same 65%
- Declined 13%
- Unsure 3%

The Morris Leatherman Company
Trust in School Board Decision-making over the Past Three Years

2024 Metropolitan Area Managers Association

- Stayed Same: 71%
- Increased: 16%
- Decreased: 11%
- Unsure: 2%

The Morris Leatherman Company
Support Property Tax Increase for Local Public Schools

2024 Metropolitan Area Managers Association

- Strongly Agree: 11 (2023), 13 (2024)
- Agree: 58 (2023), 59 (2024)
- Disagree: 19 (2023), 18 (2024)
- Strongly Disagree: 7 (2023), 3 (2024)
- Unsure: 5 (2023), 7 (2024)

Morris Leatherman Company
Parents be able to choose to send their children to a private or parochial school instead of their local public school district and receive state funding for tuition and transportation.
Emphasis on following topics

2024 Metropolitan Area Managers Association

Mental Health Support
The Basics
Music & Fine Arts
Career & Technical Education
Civics & Political Science
Slavery & Racism
Diversity, Equity & Inclusion
Remote Learning
Sports
Gender Identity
LGBTQIA+

Too Little
About Right
Too Much
Amount of Say Parents Have

2024 Metropolitan Area Managers Association

- Too Little: 29%
- About Right Amount: 54%
- Too Much: 6%
- Unsure: 11%

The Morris Leatherman Company
School Board Endorsements

2024 Metropolitan Area Managers Association

Do these endorsements help or hurt the quality of education being provided?

- Help: 52%
- Hurt: 21%
- Hurt/Strongly: 10%
- Unsure: 9%
- Help/Strongly: 8%

Which endorsement would you be most likely to trust?

- Teachers Union: 40%
- Parents Group: 43%
- Unsure: 17%

Morris Leatherman Company
2023 Legislative Session

2024 Metropolitan Area Managers Association

Addressed Pressing Problems
- Agree: 59
- Disagree: 39
- Unsure: 2

Surplus Invested Wisely
- Agree: 54
- Disagree: 43
- Unsure: 3

Make My Life Better
- Agree: 55
- Disagree: 40
- Unsure: 5

Reflected Walz's "One Minnesota"
- Agree: 55
- Disagree: 39
- Unsure: 6

Better Place Than Other Parts
- Agree: 61
- Disagree: 33
- Unsure: 6

Morris Leatherman Company
Impression of....
2024 Metropolitan Area Managers Association

Morris Leatherman Company
Enthusiastic about a Biden-Trump Rematch

2024 Metropolitan Area Managers Association

- Very: 10%
- Not Too: 49%
- Not At All: 13%
- Not At All: 13%
- Unsure: 1%
- Somewhat: 27%

Morris Leatherman Company
2024 Presidential Election I

2024 Metropolitan Area Managers Association

- Trump: 18%
- Trump/Strongly: 10%
- Biden: 26%
- Biden/Strongly: 16%
- Someone Else: 26%
- Unsure: 4%

Morris Leatherman Company
Biden Voters
2024 Metropolitan Area Managers Association

For Biden 36%
Against Trump 64%

Yes 50%
No 43%
Unsure 7%

Agree with Dean Phillips that President Biden should have primary challenger
Trump Voters
2024 Metropolitan Area Managers Association

If Donald Trump is convicted of a felony....

Morris Leatherman Company
2024 Presidential Election II

2024 Metropolitan Area Managers Association

Haley 23%
Biden 22%
Someone Else 25%
Biden/Strongly 18%
Haley/Strongly 10%
Unsure 3%
Israel-Hamas Conflict

2024 Metropolitan Area Managers Association

Agree with United States’ current policy to allow Israel to use force

Believe in ceasefire between Israel and Hamas

Morris Leatherman Company
Concerned about....

2024 Metropolitan Area Managers Association

Very

Somewhat

Not Too

Not At All

Unsure

Anti-Semitism

Islamaphobia

Morris Leatherman Company