"2020: Establishing a New Normal?“

Metropolitan Area Managers Association
January 28, 2021

The Morris Leatherman Company
Direction of Minnesota
2021 MAMA Meeting

Right Direction: 56%
Wrong Track: 38%
Unsure: 6%

The Morris Leatherman Company
Household Finances during Past Year

2021 MAMA Meeting

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- Better Off: 29%
- Worse Off: 23%
- About the Same: 47%
- +16%
- -17%
Household Financial Situation
2021 MAMA Meeting
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Financially Stressed: 53%
Financially Comfortable: 46%
Refused: 1%

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Faith in Government to Solve Problems

2021 MAMA Meeting

- About the Same: 51%
- Less: 34%
- More: 15%
- Other: -5%
- Other: -6%

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Concern about COVID

2021 MAMA Meeting

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Opinion about Minnesota’s Action on COVID 19
2021 MAMA Meeting

- Very Serious/Do More: 15%
- Done Right Things: 45%
- Gone Too Far: 25%
- Not Serious/Go Normal: 15%

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Lifting Restrictions on Public Activities
2021 MAMA Meeting
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Too Quickly
24%
Not Quickly Enough
42%
About Right
33%
Unsure
1%
Activities Undertaken During COVID

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Most Important State Issue
2021 MAMA Meeting

- Improving Economy/Jobs: First 20, Second 15
- Reduce Crime: First 19, Second 10
- Improve K-12 Education: First 14, Second 12
- Reduce Health Care Costs: First 11, Second 8
- Protecting Businesses/Residents: First 10, Second 18
- Addressing Racial Injustice: First 10, Second 9
- Reduce Spending/Taxes: First 8, Second 3
- Reforming Police: First 3, Second 8
- Improve Roads: First 3, Second 5
- More Affordable College: First 1, Second 4
- Environment/Climate Change: First 1, Second 5
Concern about Crime in Twin Cities Area

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Very 37%
Somewhat 43%
Not Too 14%
Not At All 6%
Unsure 1%

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Feel Safe Going to Minneapolis and Saint Paul

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Yes  40%
No  39%
Depends on Time  19%
Unsure  2%
Police Reform
2021 MAMA Meeting

Need for Police Reform
- Yes: 59%
- No: 37%
- Unsure: 4%

Defunding the Police
- Support: 33%
- Oppose: 50%
- Unsure: 17%

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Police Officers Required to Live in Cities They Police

2021 MAMA Meeting

Yes 52%
No 42%
Unsure 6%

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Support City Financial Incentives for Development

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Support 84%
Oppose 13%
Unsure 3%
Legalize Marijuana

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Yes 62%

No 35%

Unsure 3%

+4%
Increase Gas Tax
2021 MAMA Meeting

Favor: 31%
Oppose: 63%
Unsure: 6%
Light Rail Transit
2021 MAMA Meeting
The Morris Leatherman Company

-10%

Good Idea 33% 
Bad Idea 40% 
Mixed 25% 
Unsure 2% 

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Shift LRT Funding to Highway and Street Construction

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Support: 76%
Oppose: 14%
Unsure: 10%
+8%
Freedom of Speech
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- Have Freedom of Speech: 37%
- Have to be Careful: 58%
- Unsure: 5%
Preference for Schools
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- Full In-Person: 30%
- Hybrid: 41%
- Full Online: 24%
- Unsure: 5%
Learning Formats

2021 MAMA Meeting

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Political Ideology
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Conservative 38%
Liberal 37%
Moderate 23%
Refused 2%
Public Officials Ratings
2021 MAMA Meeting

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Walz “One Minnesota” Job
2021 MAMA Meeting

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